

Sambandh

THE NH SOCIAL INITIATIVE

2ND EDITION



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Corporate Social Responsibility initiatives at Narayana Health Limited have been touching thousands of lives across the country through a diverse array of programmes. This publication will keep you informed and upto date on the happenings on the CSR Front.

HOWRAH:

NH Bandhu – Eastern India’s first free Palliative Care Program

Palliative Care Program – ‘NH Bandhu’ was launched in Howrah on 4th February 2019 on the occasion of World Cancer Day, at Narayana Super speciality Hospital, Howrah. This is the first free Palliative Home Care Program in Eastern India.

Dr. Suman Mallik, Medical Director, NH Howrah; Dr. Shyamal Kumar Sarkar, Consultant, Palliative Care, NSH Howrah; Dr. Anupama Shetty, Head Corporate Social Responsibility, Narayana Health; Dr. Sourav Datta, Consultant Head & Neck Onco Surgery, NSH Howrah; Dr Jyotirup Goswami, Consultant – Radiation Oncology, NSH Howrah and Mr. Subhasis Bhattacharya, Facility Director, NH Howrah were present at the



Launch of 'NH Bandhu' - 1st free palliative home care program in eastern India

inauguration ceremony. Narayana Super speciality Hospital caters to a large proportion of the cancer patients in and around Howrah, several of these patients are in terminal stages and require Palliative care. However, the availability of palliative care services was limited and a huge chunk of the patients who require it are unable to afford it. Thus, the need for such a program was recognised and NH Bandhu was launched with the objective of providing quality Palliative care services to the needy population of Howrah. A Mobile Palliative Care Unit and Team has been put in place.

ক্যান্সার মানাই শেষ নয়, ভরসা দিলেন আক্রান্তরা

ক্যান্সার হলো মানুষের জীবন হুমকির মুখে তুলে দেয়। এই রোগটি ক্যান্সার হলো বিশ্বের সবচেয়ে মারাত্মক রোগ। প্রতি বছর ৯.৬ কোটি মানুষ ক্যান্সার রোগে আক্রান্ত হন। এই রোগটি ক্যান্সার রোগের কারণে মৃত্যু হয়। ক্যান্সার রোগের কারণে মৃত্যু হয়। ক্যান্সার রোগের কারণে মৃত্যু হয়।

ক্যান্সার দিবস পালিত, চালু হল 'এনএইচ বন্ধু'

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কैंसर रोगियों के घर जाकर इलाज

कैंसर रोगियों के घर जाकर इलाज। कैंसर रोगियों के घर जाकर इलाज। कैंसर रोगियों के घर जाकर इलाज। कैंसर रोगियों के घर जाकर इलाज।

Home care service

HOWRAH: A palliative home care service was inaugurated at the Narayana Superspecialty Hospital in Howrah's Shibpur on Monday. Under the programme, a vehicle with a doctor and nurse would travel within a radius of 15km and provide medicines for pain relief and dress the wounds of end-stage cancer patients.

ক্যান্সারের ক্ষত মেনে জীবনের গান

ক্যান্সারের ক্ষত মেনে জীবনের গান। ক্যান্সারের ক্ষত মেনে জীবনের গান। ক্যান্সারের ক্ষত মেনে জীবনের গান। ক্যান্সারের ক্ষত মেনে জীবনের গান।

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Media recognition received for NH Bandhu through various newspapers

JAMSHEDPUR:

Women's Day Celebration

This Women's Day, the CSR Team at Jamshedpur took on empowering the ASHA workers (popularly known as Sahiyas) and members of Self-Help Groups in Jamshedpur through awareness sessions. The Sahiyas were appraised on topics such as Menstrual Hygiene, Breast Cancer and Oral Cancer. The event was held at Panchayath Bhavan, where 120 women were present. The Panchayath Mukhiya (Head) then addressed the gathering and applauded the women for their ongoing good work. The program ended with the distribution of Umbrellas to the women. This would support the women to work in the scorching summer heat.



Women's Day Celebration with ASHA Workers at Jamshedpur



Awareness session for ASHA workers on the occasion of Women's Day

JAIPUR:

Suposhan Communitisation Activities

Suposhan means good nutrition in Hindi. Suposhan program, as the name suggests aims at bringing about as well as ensuring proper nutrition and dietary habits amongst adolescents. In addition to introducing Iron fortified biscuits to the students, the program also looks at Behavioural Change Communication through Communitisation activities. These activities were started this quarter.

One of the modes adopted was "Nukkad Natak" – Street Theatre. Students performed theatre on the importance of proper nutrition, the ill effects of a poor diet, anaemia, its causes, symptoms and how it can be prevented. Art forms are known to have a long-lasting impact in peoples' minds.

Communitisation activities are incomplete unless the frontline health workers are involved. ASHA workers are in direct contact with the community, especially mothers, who are primarily responsible for the family's nutrition. A nutrition workshop was organised for the ASHA workers of the Phagi and Chaksu blocks with the objective of empowering them to motivate the community to adopt good nutrition practices.



Nutrition Workshop for ASHA Workers



Nukkad Natak organised at Government Schools in Phagi and Chaksu



MUMBAI:

Care Companion Program:

Care Companion Program has been successfully running at 24 units of Narayana Health with more than 1,00,000 caregivers trained till date. In this quarter the program was expanded to Narayana Health SRCC Children's Hospital at Mumbai. NH SRCC is a premier medical institution for children in Mumbai. The hospital has 200 plus beds and over 100 doctors providing cutting edge super specialist medical care in over 20 specialities. The program kick started successfully, and more than 200 caregivers have been trained in the last quarter.



Care givers trained at wards



Bedside training session for a new mother



Health education session held at Out Patient Waiting Area



MYSORE:

The reach of Non-Communicable Diseases Screening camp has expanded to Mysore where it was launched in Q4. Several camps have been organized in collaboration with organizations such as; Organization for Development of People, Lions club, Rotary Club, Akshaya Aahara Foundation, HEARDS Foundation, Chandana Resource Centre, Bhoruka Welfare Group and Ashodaya Samithi. The camps conducted encompass screening as well as awareness sessions. On the occasion of Women's day a camp was organised for sex workers and transgenders with Ashodaya Samithi.



Non Communicable Diseases Screening camp at Mysore



