



Q3 FY-19-20

SAMBANDH

THE NH SOCIAL INITIATIVE

NH-SRCC Children's Hospital, Mumbai

NH My Healthy School Programme:

Unveiling of 'NH My Healthy School Programme' – a holistic approach to the overall health and well-being of the child. We work with schools to:

Maintain
student health
records

Conduct
preventive
health care
sessions

Attend
to medical
emergency with
kits provided

Comprehensive awareness programs focus on emotional, scholastic, physical as well as mental health and well-being.

On this occasion, a symposium was organised under the leadership of Dr. Mahesh Balsekar, Consultant Paediatrician along with Ms. Shaheen Mistri, CEO – Teach For India as Guest of Honour.



Children with Cerebral Palsy:

130 children with special needs along with their parents attended the event organised by NH-SRCC Children's Hospital along with SRCC Centre for Child Development. Event comprised of:

Grand Carnival

Fun-filled activities engaging
children and parents

Dance and Music therapy

Panel Discussions for parents
with senior doctors from NH-SRCC

Felicitation Ceremony of Cerebral
Palsy Champions and supporters



Day of Smiles:

Ms. Aishwarya Rai Bachchan, Former Miss World and acclaimed Indian Cine Artist visited NH-SRCC Children's Hospital in memory of her late father on his birthday, accompanied by her mother and daughter. Day of Smiles was organised with cleft charity – **Smile Train India**. This is a continued effort to spread awareness about cleft lip and cleft treatment.



T.E.A.C.H. Summit for Care Companion Nursing Leaders

Second season of T.E.A.C.H (Teaching, Empowering, and Activating Caregivers at Home) was organised by Narayana Health CSR team in collaboration with Noora Health and YosAid.

Around 150 senior nursing leaders from NH as well as other hospitals across India participated in the day-long symposium.



Dr. Sharath Damodar, Clinical Director and Head of Haematology, Oncology and Bone Marrow Transplant at NH Health City was part of the panel discussion.



Dr. Emmanuel Rupert, MD & Group CEO – Narayana Health addressed the gathering.

Mr. Viren Shetty, Group COO shared an inspiring video message.

The highlights and journey of CCP at Narayana Health was presented on the occasion.



Background:

Care Companion Program (CCP) was initiated in September 2013 at NH Mysore empowering patient caregivers at home by educating family members of patients on low-risk and high-impact skills that would improve overall quality of care and reduce post-surgical complications. Currently, the program is implemented across NH group of hospitals.

Breast Cancer Awareness Month – October 2019

Mysore:

Breast cancer screening and awareness camp was conducted in association Sun Umbrella Factory and Ladies Circle in Mysore. 105 women factory workers were screened.

Awareness sessions on breast cancer, oral cancer and cervical cancer were conducted through health talks and video presentations.

Breast Cancer and NCD screening camp was conducted for the residents of Hampapura in K.R. Nagar, Mysore.

A total of 120 women benefitted from the camp.

70% of villagers are said to be addicted to chewing tobacco and most of them are women.



Other districts of Karnataka:

Around 28 breast cancer screening camps were conducted in various districts of Karnataka. 1,411 clinical breast examinations and 318 mammograms were conducted.

Background:

The Mobile Mammography Unit was launched in February 2014 as an initiative to reach out to remote areas of Karnataka to screen women for breast cancer and create awareness on early detection.



Udaan Program (Karnataka)

Mentoring session for 30 students from Shaheen Group of Institutions in Bidar district conducted by Dr. Sujit from Narayana Multispeciality Hospital, HSR Layout, Bengaluru.

Earlier 60 students attended the mentoring sessions to prepare for NEET exam. They were given insights on time management with subject-focussed preparation, mainly in Physics.



Udayer Pathey Endowment Programme (West Bengal)

20 students attended mentoring sessions at Edudigm Coaching facility conducted by Dr. Prateek Pandey, Consultant Cardiologist at RTIICS, Kolkata.



Background:


Udayer Pathey endowment programme commenced in 2007. Recognises and awards meritorious students and prepares them for NEET exam with scholarship.

Project Udaan is a similar Scholarship and Mentoring Program that was launched in December 2014. It is dedicated towards selecting deserving yet underprivileged students from Government Schools in rural Karnataka districts, who have the potential and inclination to study medicine and become doctors.




Community Radio – Namma Naadi 90.4 FM


Breast cancer screening and awareness camp was conducted in association Sun Umbrella Factory and Ladies Circle in Mysore. 105 women factory workers were screened.




Namma Naadi can be heard on this frequency within 10 km radius of Anekal taluk everyday from 8 am to 8 pm.




A special recording was aired on the occasion of Kannada Rajyotsava and achievers of Anekal were interviewed.



Institutional visits and study tours included students from SFS college along with their mentors.



The podcasts are available on Namma Naadi 90.4 FM that can be downloaded from Google Play Store.



Programs will henceforth focus on health-related events, activities and initiatives.



Safe School Project – an update:



Commenced in September 2019 in association with Consortium For Tobacco Free Karnataka (CFTFK).

Creating evidence-based intervention that promotes healthy behaviour amongst adolescent students in select Government and Private schools.

Survey and data collection drives have been completed, which covered 28 schools in Anekal and Doddaballapur taluks.

Health screening and assessment was done for around 4,775 students in Anekal and for around 4000 students in Doddaballapur.

Data collected will be analysed by Indian Institute of Public Health (IIPH).



CHAMPS Program – an update:



Child Health Activist Mentoring and Promoting health in Society (CHAMPS) was launched in Bengaluru during August 2019 in association with Agastya International Foundation, Syngene and Biocon Foundation.

CHAMPS is a student mediated initiative focused on preventing and managing early onset of non-communicable diseases (NCDs). It aims to educate and train high-school students to become change agents towards improving health-seeking behaviour in their respective communities. The students are trained and equipped to check and report hypertension while explaining the preventive aspects to members of their community using a flipchart.

CHAMPS was launched in West Bengal in association with Samaritan Health Mission. 21 adolescent school students were enrolled into this program from different districts of West Bengal.

Our Sincere Thanks... for making a difference!

NeuroFibromatosis (NF) Clinic was launched at NH-SRCC Children's Hospital – a first of its kind in India for children suffering from Neurofibromatosis - a genetic disorder of the nervous system. Cotecna Corporate from Geneva has conformed to support this unique clinic, including surgery and investigations with a grant of Rs. 45 Lakh.

Breast Cancer Hub (BCH) founded by Dr. Lopamudra Das Roy is a non-profit organisation that has granted \$1500 to Narayana Hrudayalaya Charitable Trust (NHCT) for the treatment of financially underprivileged patients suffering from Cancer. A grant of \$1000 generated collectively by talented children who donated their work of arts and crafts for this cause was allocated for paediatric cancer treatment.

Case Narratives – Support for patients from economically weaker sections:

Anamika Ghosh aged 34 years (female)

Burns Victim and a Cancer Survivor

Treated at Narayana Superspeciality Hospital, Howrah



Anamika Ghosh hails from a small town in West Tripura. She's had a traumatic personal life after marriage. Tolerating her husband's extra-marital affair and physical abuse, Anamika is an unfortunate victim of circumstances. Her only child was snatched away from her and her husband went to the extent of attempting to put her on fire causing third degree burns. Anamika is a burns victim and a Cancer Survivor.

While she was fighting her lone battle to get back the custody of her child, Anamika was detected with Cancer, which manifested as an ulcer on her left arm. She underwent treatment for Cancer at Narayana Superspeciality Hospital, Howrah with the grants received for underprivileged patient support at Narayana Hrudayalaya Charitable Trust (NHCT) as well as help from individual donors. Since cancer had spread to her entire left arm, it had to be amputated. Doctors have expressed that a cosmetic prosthetic arm can be used as a supporting hand that will give her psychological comfort as well.

Zahra Bohra aged 1 year 11 months

Deaf & Dumb child, Treated with Cochlear Implant surgery

NH-SRCC Children's Hospital, Mumbai



If a couple are deaf and mute, will their child also be born deaf? Not usually. However, this was the case of Zahra Bohra in Yavatmal – a district in Maharashtra. Her parents couldn't hear or speak, and she was also born with hearing impairment. Zahra was nearly 2 years old when she was brought to NH-SRCC Children's Hospital in Mumbai with a hope that she will be able to hear. Zahra underwent a unilateral Cochlear Implant surgery costing Rs. 7,09,000 with the help of grants received from local trusts, which was initiated by the hospital's CSR department. Zahra Bohra can now hear and is able to respond. Her parents and grandparents are immensely delighted.