

Sambandh

THE NH SOCIAL INITIATIVE



Corporate Social Responsibility initiatives at Narayana Health have been touching thousands of lives across the country through a diverse array of programmes. This publication will keep you abreast on the CSR Front.

RAJASTHAN

SUPOSHAN - IRON FORTIFICATION PROGRAMME IN THE LAND OF FORTS

Suposhan is an **Iron Fortification Programme** that is being pioneered in **Jaipur**



As per National Family Health Survey 3,

53.9% - The prevalence of anaemia in adolescent girls in Rajasthan

50% of all anaemias are **iron deficiency anaemia** states WHO.

How does Suposhan aim to address the issue?



By bringing about a **modification in their dietary habits.**



The programme, which is in the preliminary phase of implementation, targets adolescents studying in Government schools of **Phagi** and **Chaksu** blocks in Jaipur.



Conducting dietary recall at a school in Chaksu

FROM BANGALORE TO RAJASTHAN

NON-COMMUNICABLE DISEASES (NCD) SCREENING PROGRAMME - RAJASTHAN



2018

The programme expanded to Rajasthan.



2017

The Non-Communicable Diseases screening programme started in Anekal, Bangalore.

TELLTALE STATISTICS

1990 - 37.9% of deaths in Rajasthan due to Non-communicable Diseases.

2016 - The number of Non-Communicable Diseases-caused deaths rose to **61.8%**.

This statistic signifies the need for early detection and better management of Non-communicable Diseases.

The programme is to be conducted in conjunction with Narayana Health e-Health Center at Tonk, Edgah and Khilchipur.



Women wait for their turn to be screened



e-Health Center doctor screening for NCDs

HOWRAH AND JAMSHEDPUR

NON-COMMUNICABLE DISEASES SCREENING GOING PLACES

Oral and breast cancer screening had begun in Kolkata as well as Jamshedpur in the previous quarter itself.

In quarter 2, the programme has expanded scope of activities by inclusion of the Non-communicable Diseases screening Kit thus facilitating screening for many more conditions.

The response from the community has been immense to the extent that the team is conducting up to 25 screening camps a month in collaboration with NGOs and government organisations.



Community members waiting to be screened



Women attending an awareness session



Non-communicable Diseases screening in progress



Women at the breast cancer screening camp



Howrah



Jamshedpur

KARNATAKA

UDAAN - EMPOWERING THROUGH EDUCATION

Udaan is a CSR Programme in the education field that aims to inspire students from lesser privileged backgrounds to become doctors and aid them financially as well as morally to achieve this dream.

In quarter 2, in July saw the launch and inauguration of Udaan Dharwad Chapter which is the fourth Chapter in Karnataka, after Tumkur, Bidar and Kanakpura. This time we are partnering with Avanti Learning Centres and JSS College, Dharwad.

40 STUDENTS

have been selected and enrolled with '**Avanti**'.

The coaching and mentoring sessions to prepare the students have already begun.



The new batch of students at the Inauguration Function



Inauguration of Udaan Dharwad



KARNATAKA

CARE COMPANION PROGRAM

This project looks at empowering the patients' family members with less or no prior medical knowledge to look after them post discharge thus ensuring continuity. Till date more than 100,000 caregivers have been trained. In collaboration with Noora Health a one-day Summit on Training Empowering and Activating Care-givers at Home (TEACH) was conducted. Over 150 nurses from across public as well as private sector participated. There were brainstorming sessions as well as sharing of Best-Practices.



Participants at TEACH Summit

e-HEALTH CENTER

Narayana Health has been making Healthcare facilities available to populations in resource deprived areas through Telemedicine. An e-Health Centre has been inaugurated at Koppal, North Karnataka in an attempt to bridge the gap in access to quality healthcare facilities.



New e-Health Centre at Koppal

KARNATAKA

LENDING VOICE FOR A CAUSE - COMMUNITY RADIO PROGRAMME

This is an initiative whereby the Health, Education, Environment and Cultural programmes are broadcast to the population of Anekal Taluk.

NH CSR uses this as a platform to disseminate knowledge to a vast audience.



marked the first anniversary of the establishment of the Community Radio Programme.

To mark this event, a Community Radio committee was formed to advise on the functioning of the Radio, especially with respect to the content.

The Committee consisted of individuals with relevant knowledge in the field including District Health Officer, Anekal - Mr. Ravichandra, Mrs. Pratima Rao and Mr. Prahlad from Biocon Foundation.

A CSR JOURNEY DOTTED WITH AWARDS & ACCOLADES

In quarter 2, NH -CSR received **3 prestigious awards** for our cancer surveillance programme called **HOPE (Harnessing Oncological Preventive and Early detection services)**



CSR Excellence in Healthcare - Narayana Health was awarded under the CSR Excellence in Healthcare category at the Federation of Karnataka Chambers of Commerce & Industry (FKCCI) CSR Awards.



Express Healthcare Excellence Awards 2018- Recipient of the Express Healthcare Excellence Award 2018 in the Best CSR Initiative category.



5th CSR Impact awards 2018 in Healthcare Category.

NUMBER OF LIVES TOUCHED IN Q2 AND Q3:



4953

Women Screened for Breast Cancer



16592

People Screened for Non-communicable Diseases



8059

People Screened for Oral Cancer



26934

Caregivers trained